

NCC Cable System Order

Order #	62347344
Syscode	2946
System Name	Comcast/St Clair Shores, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
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Flight Dates	10/17/16 - 10/23/16
Agency	Hamburger Gibson Creative
Advertiser	Citizens for Anthony Marrocco

Client Code	
Product Code	
Est Code	
Product Name	Macomb County Public Works Commissioner
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/13/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$900.00		
Commission	\$135.00		
Net Total	\$765.00		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 corrected name of UofM v Illinois game, added additional spot \$300, please review and confirm!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	#4 UofM (Big10) vs. Illinois (Big10) (Confirmed)	10/17/16	10/23/16	15:30	18:30						X		-	-	2	\$300.00	\$600.00	30	R1 +2x UofM (Big10) vs. Illinois (Big10)
2	BTN	#4 UofM (Big10) vs. Illinois (Big10) (Confirmed)	10/17/16	10/23/16	15:30	18:30						X		-	-	1	\$300.00	\$300.00	30	R2 +1x UofM (Big10) vs. Illinois (Big10)

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$900.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$900.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/14/16

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